

1 Welcome

MarketLink Best Practices

2 Whitney Butler Regional Representative, MarketLink

Introduction to e-Incentives

Kelley Koeppen
Farmers Market e-Incentive Coordinator, SMADC

Connecting to your Community

Cristina Berthelot

MMM External Relations Coordinator, SMADC

5 Open Discussion

SNAP/EBT

Supplemental Nutrition Assistance Program



- https://www.fns.usda.gov/snap/farmer-producer
- For more information, contact SM.FN.ROB-WC1RETReply@usda.gov

FMNP + eWIC

Farmers Market Nutrition Program (Senior and WIC)
Special Supplemental Nutrition Program for Women, Infants, and Children



- https://onestop.md.gov/forms/farmer-application-package-60d9f81c0dc62c01fcc198e2
- FMNP For more information, contact MDA Farmers Market Program Manager Weida Stoecker at weida.stoecker@maryland.gov
- eWIC For more information, contact Terri Buckler at 410-767-5722 or terri.buckler@maryland.gov

Farmers Market Resources



- https://mda.maryland.gov/maryland_products/Pages/farmers_market_dir.aspx
- 2023 Maryland Farmers Market Conference
 - March 15, 9 am 3:30 pm at the Maryland Department of Agriculture